

Reading Art Association
Over 50 Years of Promoting Art



Spring Art Exhibit and Sale
May 4, 5 and 6, 2018

Main Exhibit

- Dates/Times:** Friday, May 4, 2018 7:30-9:30 p.m.; Saturday, May 5, 2018, 10 a.m. - 4 pm, and Sunday, May 6, 2018, 12:30 - 3:30 p.m. The Friday Night Show will open with a reception from 7:30 to 9:30. Come and enjoy refreshments provided by our Hospitality Committee and piano selections by **Samantha Geberth**.
- Location:** First congregational Church, Sanborn Street, Reading, Massachusetts
- Eligibility:** Open to all RAA Members in good standing who are current on their annual dues.
- Rules:** Each member may submit 3 original entries, no to exceed 40 inches in either direction including frame, which must not have been previously shown in any RAA exhibit. All paintings and photographs must be framed and wired for hanging. PROFESSIONAL Gallery Frames are accepted but MUST be wired and ready for hanging. Plexiglas is suggested for large paintings. Sculptures to be of a size that one person can handle.
- Entry Fee:** \$10 for the first piece, \$5 for the second and \$5 for the third; checks made payable to Reading Art Assn., Inc.
- Registration:** To enter, you must fill out the preregistration/release form, sign it, and mail with your entry fee(s) to: **Grace Cherweck, 9 Keniston Road, Lynnfield, MA 01940 (781 334 4292)**. **All entries** must be received by **April 20, 2018**, to guarantee your name in the program. Entries received beyond this date will not appear in the program but will be on a separate, supplemental list to be placed at the reception desk.
- Awards:** Judges will award First-, Second- and Third-place Ribbons in each category as well as a "Best of Show" Ribbon. Cash prizes will be: Best of Show \$75; First Place \$35; Mary Saija Memorial \$50. There will be 3 Ribbons of Excellence, \$25. PLEASE NOTE: Presentation of awards will take place on **FRIDAY EVENING at 8:30**. At this time pictures of ribbon winners will be taken for newspaper announcements.
- The \$50 Popular Award will be announced at 3:15 on Sunday. At this time the winner of the drawing will be announced. [See important information on reverse.]
- Delivery:** All entries must be delivered on **Thursday, May 3rd**, between 4 and 8 p.m., to the Congregational Church.
- Sales:** **Artwork should be priced for sale.** The Reading Art Association does not take commissions on works sold. However, if you wish to donate a commission, it will be gratefully accepted.
- It is understood that Reading Art Association, Inc., assumes no responsibility for loss, damage, or theft of paintings, photographs or sculptures entered in this exhibit.***
- Removal:** All Main Exhibit pieces must stay with the show until its closing. Artwork must be picked up by owner or authorized person at the Congregational Church on **May 6th, no earlier than 3:30 p.m. and no later than 4 p.m.** RAA will not be responsible for exhibits left after 4 p.m. Mini Art, Unframed Art, and Note Cards may be taken at the time of purchase. Unsold Note Cards will be held by RAA for sale at future shows.

MINI ART SALE

We are again sponsoring a Mini Art Sale in conjunction with the Main Show. Dates, eligibility, location, delivery, and removal of unsold artwork are the same as for the Main Exhibit.

Rules: Artists may submit **FOUR PIECES** of original work not to exceed **16 INCHES** in any direction, including frame.

- No prints will be allowed.
- **All Mini Art entries must be ready for hanging, with screw eyes and wire attached.**
- Price to be determined by the artist **BUT MUST NOT EXCEED \$100.**

Entry Fee: **\$2 per entry**, to be sent with the entry form.

UNFRAMED ENTRIES - ART BIN SALE

Rules: Each artist is invited to submit no more than 4 unframed entries for our "Art Bin Sale," not to exceed 36 inches in either direction, subject to the following:

- Watercolors, pastels, etc., must be matted and covered with clear protective wrap.
- All reproductions must be clearly indicated as such on the front.
- All sales will benefit the Artist.
- Delivery and removal will be the same as for the Main Exhibit.

Entry Fee: **\$1 per entry**, to be sent with the entry form. No replacements will be allowed due to lack of space.

***Please be sure an identification label is on each piece.
Labels will be available at check-in on Thursday, May 3rd.***

DESIGNER NOTE CARDS

We are again asking artist to **DONATE** their own **handmade** "Designer Note Cards" to be sold at this show. Here are some guidelines and a few suggestions:

- Each card must be an **original work of art** or photo taken by you, in card form, signed, and with an envelope that fits it. Inside message area left blank.
- Best if done with "nonsmudgeable" medium like watercolor, pen and ink, colored pencil, acrylic, etc.
- Blank cards with envelopes are available at most art supply stores. Be sure your card fits its envelope.
- You can recycle paintings that never quite made it. Cut out the good parts and adhere them to white or colored card-weight paper.
- Each card/envelope should be secured in clear plastic, as it will receive much handling.
- Have fun with this project! No limit; the more the better.
- Unsold cards will be held by RAA for sale at future shows.

***These Note Cards continue to have a great sales appeal.
Reading Art appreciates the efforts of all who donate them.***

ABOUT THE DRAWING

Mary Remillong has generously donated a lovely painting which will be awarded on Sunday afternoon, May 6th, to the lucky ticket holder, who does not have to be present to win.

***Please purchase tickets for \$1 or 6 for \$5 each at the show.
Check the website for an image of the piece to be awarded, www.ReadingArt.org***